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COFFEE WHOLESAL USA ADDS EIGHT O’CLOCK COFFEE

Coffee Wholesale USA adds Eight O’Clock Coffee and expands product line

RICHMOND, VA (JULY 6, 2009): Coffee Wholesale USA (www.cw-usa.com) announces the addition of the Eight O’Clock Coffee® brand to its product lineup and expansions of Bunn® and Krups® product lines.

“We are excited to bring another terrific product line to our growing range of coffee brands,” said Chris Deel, Managing Director of eBeverage Wholesale, “as we continue to provide our customers the broadest range of premium quality beverage products anywhere on the internet.”

“We are equally excited to offer new coffee brewers from the Bunn lineup to better support our commercial customers, providing more options in the gourmet coffee brewing arena. For our small office and home consumers, we have extended the Krups brand to include newly introduced upscale coffee makers and kitchen equipment.”

Some of our new product additions include:

- Eight O’Clock Coffee 100% Colombian Beans
- Eight O’Clock Coffee Original Blend Ground
- Krups KM8105 Professional Series Die Cast Coffee Maker
- Krups KT4065 Precision Thermal Coffee Machine
- Bunn Axiom 0/6 Twin Coffee Maker
- Bunn Axiom Twin APS Airpot Brewer

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About Eight O'Clock Coffee:

Eight O'Clock Coffee offers a full line of premium coffee varieties in ground and whole bean forms. The Eight O'Clock Coffee Co. is headquartered in Montvale, N.J., manufactured in Landover, Md. Eight O'Clock Coffee is owned by the Tata Group, the largest India-headquartered multinational in North America, with more than 80 offices and 20,000 employees in the U.S. and Canada. For more information about Eight O'Clock Coffee, visit www.eightoclock.com.

About Bunn:

Founded in 1957 and based in Springfield, Illinois, USA, the Bunn-O-Matic Corporation sells its retail and commercial beverage equipment through distributors worldwide. BUNN's quality beverage equipment includes coffee brewers and grinders; liquid coffee dispensers, iced tea brewers; cappuccino, granita, and juice machines; super-automatic espresso systems; precise temperature water systems; water quality systems and paper filters.

About Krups:

Krups engineers coffee machines and food preparation appliances that provide functional, rigorous European design at the highest level of technical perfection, performance and quality. Designed and built for those who continuously seek out authentic gourmet experiences and take pleasure in discovering how things are done well. Krups is a subsidiary of Groupe SEB the world leader in small appliances.

About Coffee Wholesale USA:

Coffee Wholesale USA is a brand of eBeverage Wholesale LLC, and is a leader in providing both residential and commercial customers an easier, lower cost solution for ordering coffee and coffee equipment, teas, instant mixes, sports drinks, and other related beverage products and supplies. We offer more than 2,000 different beverage products, equipment, and supplies from more than 50 brands and manufacturers, including our own brand – All Day Gourmet. When you want to order

some coffee, tea, sports drinks, cappuccino, hot cocoa, or the equipment to make it, make sure you visit us on the web at www.cw-usa.com.

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