



NINE SOUTH 12<sup>th</sup> STREET  
2<sup>nd</sup> FLOOR  
RICHMOND, VA 23219

## **EBEVERAGE WHOLESALE LAUNCHES SNACKWAREHOUSE.COM**

*New ecommerce snack site launched to promote gluten free, wheat free, kosher  
and other hard to find snack products*

RICHMOND, VA (OCTOBER 7, 2009): eBeverage Wholesale ([www.ebeveragewholesale.com](http://www.ebeveragewholesale.com)) is excited to announce their expansion into the growing healthy snacking marketplace. Launched October 1<sup>st</sup>, [www.SnackWarehouse.com](http://www.SnackWarehouse.com) includes healthy snack choices from brands such as LesserEvil®, Bumble Bars®, Mexi-Snacks® and Terra Chips® along with many others.

“Healthy snacking, and more specifically specialty snacking based on health requirements are moving towards center stage of the snack market as more Americans focus on their food requirements as they relate to medical issues and food allergies,” said Chris Deel, Managing Director of eBeverage Wholesale. “By providing easy access to products that support a variety of lifestyle or diet-induced food choices such as a Vegan or Gluten Free, we also provide awareness to the great snacking options available to individuals whose needs fall outside the common snack marketplace.”

“This latest product launch is one of many that we will be focusing on in the coming months, as we continue to build brands that deliver quality products with top customer service to our growing customer base,” added Patrick Galleher, Managing Director at eBeverage.

### **About Snack Warehouse:**

Snack Warehouse ([www.snackwarehouse.com](http://www.snackwarehouse.com)) is a unique new website focused on providing healthy snack choices to consumers who want or need to follow a variety of healthy eating

lifestyles. We offer products in categories that include Gluten Free, Wheat Free, Vegan, Kosher, and All Natural snacks. We carry more than 25 brands of healthy snacks on our site and will continue to grow the brand list as our customer demands require.

**About eBeverage Wholesale:**

eBeverage Wholesale, LLC is a privately-held portfolio company of [Boxwood Capital Partners](#), a private equity firm based in Richmond, Virginia. Our management team and investors have significant operational, internet, sales and marketing, finance, and technology experience, and use that experience to build and launch a variety of e-commerce websites focused on consumable products.

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