

## **SNACK WAREHOUSE ADDS NEW PRODUCTS**

New ecommerce snack site has added two new gluten free and wheat free brands

RICHMOND, VA (FEBRUARY 17, 2010): Snack Warehouse (www.snackwarehouse.com) is excited to announce the addition of two new brands to their internet retail site. Snackwarehouse.com is known for selling healthy snack foods.

"Healthy snacking, and more specifically specialty snacking based on health requirements are moving towards center stage of the snack market as more Americans focus on their food requirements as they relate to medical issues and food allergies," said Chris Deel, Managing Director of eBeverage Wholesale. "By providing easy access to products that support a variety of lifestyle or diet-induced food choices such as a Vegan or Gluten Free, we also provide awareness to the great snacking options available to individuals whose needs fall outside the common snack marketplace."

"This latest product launch is one of many that we will be focusing on in the coming months, as we continue to build brands that deliver quality products with top customer service to our growing customer base," added Patrick Galleher, Managing Director at eBeverage.

## **About Snack Warehouse:**

Snack Warehouse (<u>www.snackwarehouse.com</u>) is a unique new website focused on providing healthy snack choices to consumers who want or need to follow a variety of healthy eating lifestyles. We offer products in categories that include Gluten Free, Wheat Free, Vegan, Kosher,

and All Natural snacks. We carry more than 25 brands of healthy snacks on our site and will

continue to grow the brand list as our customer demands require.

About eBeverage Wholesale:

eBeverage Wholesale, LLC is a privately-held portfolio company of Boxwood Capital Partners, a

private equity firm based in Richmond, Virginia. Our management team and investors have

significant operational, internet, sales and marketing, finance, and technology experience, and use

that experience to build and launch a variety of e-commerce websites focused on consumable

products.

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